

**2009 SMACNA ASSOCIATE MEMBERSHIP BENEFITS**

	Est. Value	CLASSIFICATIONS					
		Platinum	Gold	Silver	Bronze	Interim <sup>1</sup>	Special <sup>2</sup>
<b>BENEFITS</b>	<b>Est. Value</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$7,500</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,500</b>
Authorized SMACNA Logo Use	\$500						
Copy Of Convention Attendees Listing [Hard copy or Electronic]	\$500						
Recognized Via Signage At SMACNA Convention	\$250						
Convention Registration @ Contractor Member Rate	\$640						
Added To SMACNA General Membership Mailing List	\$500						
Recognized As Exhibitor In SMACNEWS And Convention Daily [If Exhibiting]	\$200						
Eligible To Purchase SMACNA Publications @ Contractor Member Price	Value Varies						
Purchase Additional Booth Space For \$2,500	\$500/space						
Eligible For Discount Ad In the Convention Daily.	Value Varies	10%	10%	5%	5%	5%	5%
Eight Complimentary Show Badges, 4 For Each Additional Space [If Exhibiting]	No Cost						
Exclusive Meet & Greet Reception Sponsor	\$500						
Exclusive Eligibility to insert promotional information in convention attendees packets.	\$2,500						
Eligible For Hospitality Suite [Even If Not Exhibiting]	\$1,500						
Exclusive Product Show Booth Location Priority	\$500						
Invited to Attend Executive Committee Dinner on Saturday prior to Convention Opening	\$1,000						
Sponsor Hole-In-One Hole[S] At College Of Fellows Golf Outing <sup>3</sup>	\$200 and up						
Invitation To SMACNA President's Private Convention Reception	\$1,000						
Exclusive opportunity to support the College of Fellows Golf Outing by sponsoring hole-in-one skill competition; they will pay the cost of the event and provide the observer for the hole.	\$500 & up						
Exclusive Opening Session Sponsors	\$500						
Video Recognition At Opening Session And Presidents' Luncheon	\$500						
Exclusive President's Lunch Sponsor	\$500						

<sup>1</sup> Interim Associate Membership is a one-year non-renewable membership. If the supplier is satisfied with the membership they must renew at the Bronze or higher classification.

<sup>2</sup> Special Associate Membership is available exclusively to Canadian suppliers that service only Canadian contractors.

## 2009 SMACNA ASSOCIATE MEMBER BENEFITS

BENEFITS [Continued]	Est. Value	\$20,000	\$15,000	\$7,500	\$3,000	\$2,000	\$1,500
Golf Hole Sponsor <sup>3</sup>	\$250						
Eligible For Membership Fee Payment Options <sup>4</sup>	Possible 10% Savings						
Eligible For Hospitality Booth On Priority Basis, If Exhibiting	\$1,000						
One Set Of Printed Address Labels Of Convention Attendees	\$500						
Listed On SMACNA Web Site With Hyperlink <sup>3</sup>	\$450						
One Gratis 10 X 10 booth space in Product Show	\$2,500						
Recognized As A SMACNA Supporter	\$500						
Recognized In A SMACNA Press Release To Media <sup>3</sup>	\$250						
Listing In Membership Directory	\$250						
Eligible for a free copy of the SMACNA Membership Directory	\$260						
SMACNA Speaker Bureau Listing Opportunity <sup>3</sup>	\$1,000						
SMACNA Educational Program Offering Opportunity <sup>3</sup>	\$1,000						
Eligible For Gratis Copies Of SMACNA Publications	Value Varies						
Eligible For Monthly Electronic Inserts In Product & Services Updates <sup>3</sup>	\$1,000 each	12 inserts	8 Inserts	4 Inserts	1 Insert		
Eligible For Discount Ad In Membership Directory And Product & Services Guide <sup>6</sup> 15% reduction for Platinum and 10% reduction for other eligible classifications.	\$400						
Name & Logo In Convention Daily, SMACNEWS, & Convention Prg.	\$250						
Provide Amenities To Convention Attendees [At Associate's Cost] <sup>5</sup>	Promotional						
Four Complementary Show Badges, 2 For Each Additional Space [If Exhibiting]	No Cost						
Listed On SMACNA Web Site – No Hyperlink	\$150						

**Note:** All Associate Members are eligible to participate in the SMACNA College of Fellows Scholarship Program.

<sup>3</sup> A La Carte Benefit

<sup>4</sup> Payment options include a 10% reduction in the membership fee if paid before January of the Membership Year, 100% of the Membership Fee if paid in January of the Membership Year, or Quarterly payments, which carries a 5% increase in the Membership Fee.

<sup>5</sup> Eligible Associate Members may at their own cost provide promotional amenities to convention attendees, such as hats, lanyards, bags, etc. These may be distributed at the Product Show, at a Hospitality Suite or room, or at the convention registration desk [if distribution at the registration desk is opted for it must be cleared in advance with the SMACNA Meetings & Convention Department.]