

2010 SMACNA ASSOCIATE MEMBERSHIP BENEFITS

	Est. Value	CLASSIFICATIONS AND ANNUAL FEES					
		Platinum	Gold	Silver	Bronze	Interim ¹	Special ²
BENEFITS (1-15 Are Core Benefits For All Associate Members)		\$20,000	\$15,000	\$7,500	\$3,000	\$2,000	\$1,500
1. Recognized As A SMACNA Supporter	\$500						
2. Added To SMACNA General Membership Mailing List	\$750						
3. Authorized Use of the SMACNA Logo	\$750						
4. Convention Registration @ Contractor Member Rate	\$720						
5. Convention Attendee List [hard copy or electronic]	\$500						
6. Recognized Via Signage At SMACNA Convention	\$250						
7. Eligible For Discount Ad In The Convention Daily	Value Varies	10%	10%	5%	5%	5%	5%
8. Eligible To Purchase SMACNA Publications @ Contractor Member Price	Value Varies						
9. Eligible To Purchase Additional Booth Space For \$2,800 [If Exhibiting]	\$1,000/space						
10. Recognized As Exhibitor In SMACNews And Convention Daily [If Exhibiting]	\$250						
11a. Listed On SMACNA Web Site - Company Profile And Logo Hyperlink	\$500						
11b. Listed On SMACNA Web Site – Company Profile Only, No Logo Hyperlink	\$300						
12. Four Complimentary Show Badges, 2 For Each Additional Space [If Exhibiting]	Value Varies	8/4 Badges					
13. Eligible For College Of Fellows Scholarship Program	4 yr. @ \$3,000 per yr.						
14. Listing In SMACNA Membership Directory	\$250						
15. Eligible For A Gratis Copy Of The SMACNA Membership Directory	\$260						
ADDITIONAL BENEFITS							
Eligible for Gratis Copies of SMACNA Publications (initial release and revisions)	Value Varies						
Eligible for Discount Ad In Membership Directory And Product & Services Guide*	Varies per Level	15%	10%	10%	10%		

¹ Interim Associate Membership is a one-year non-renewable membership. If the supplier is satisfied with the membership they must renew at the Bronze or higher classification.

² Special Associate Membership is available exclusively to Canadian suppliers that service only Canadian contractors.

2010 SMACNA ASSOCIATE MEMBER BENEFITS

ADDITIONAL BENEFITS (CONT.)	Est. Value	Platinum	Gold	Silver	Bronze	Interim ¹	Special ²
Eligible for Monthly Electronic Inserts In Product & Services Updates	\$1,000 each	12 inserts	8 Inserts	4 Inserts	1 Insert		
Recognized In A SMACNA Press Release To Media	\$300						
Name & Logo In Convention Daily, SMACNews, & Convention Program	\$250						
SMACNA Educational Program Offering Opportunity	\$1,000						
SMACNA Speakers Bureau Listing Opportunity	\$1,000						
Provide Amenities To Convention Attendees [At Associate's Cost] ³	Value Varies						
One Gratis 10 x 10 Booth Space In Product Show	\$3,000						
One Set Of Printed Address Labels Of Convention Attendees	\$500						
Video Recognition At Opening Session And President's Lunch	\$750						
Exclusive IFUS Meeting & Business Meeting Recognition	\$750						
College of Fellows Golf Hole Sponsor	\$250						
Eligible For Membership Fee Payment Options ⁴	Possible 10% Savings						
Eligible For Hospitality Suite <i>On Priority Basis</i> , If Exhibiting	\$2,000						
Exclusive Eligibility for Hospitality Suite [Even If Not Exhibiting]	\$2,000						
Exclusive Eligibility To Insert Promotional Information In Convention Attendees Packets (Cost Of Materials To Associate Member)	\$2,500						
Exclusive Product Show Booth Location Priority	\$500						
Eight Complimentary Show Badges, 4 More For Each Additional Space [If Exhibiting]	Value Varies						
Exclusive Opportunity To Schedule Executive Exchange Meetings In Conjunction With SMACNA's Large Contractors Meeting	\$1,000						
Exclusive Meet & Greet Reception Recognition	\$1,000						
Invitation To Attend Executive Committee VIP Dinner	\$1,000						
Invitation to Attend Executive Committee Lunch at Convention	\$1,000						

¹ Interim Associate Membership is a one-year non-renewable membership. If the supplier is satisfied with the membership they must renew at the Bronze or higher classification.

² Special Associate Membership is available exclusively to Canadian suppliers that service only Canadian contractors.

³ Eligible Associate Members may at their own cost provide promotional amenities to convention attendees, such as hats, lanyards, bags, etc. These may be distributed at the Product Show, at a Hospitality Suite or room, or at the convention registration desk [this option must be coordinated in advance with the SMACNA Meetings & Convention Department.]

⁴ Payment options include a 10% reduction in the membership fee if paid before January of the Membership Year, 100% of the Membership Fee if paid in January of the Membership Year, or Quarterly payments, which carries a 5% increase in the Membership Fee.