

BECOME A SMACNA PREMIER PARTNER



SMACNA's Premier Partners get exclusive opportunities to showcase their brands, products, and services to the sheet metal and HVAC industry through a multitude of SMACNA events, publications, and digital channels. This exclusive, year-round platform is the most prestigious level of SMACNA Associate Membership. Simply put, when you become a SMACNA Premier Partner, you get the keys to a powerful sales, marketing, brand, and relationship-building tool to forge permanent relationships with our industry-leading contractors.

EXCLUSIVE BENEFITS

- ▼ Company page in SMACNA Premier Partner Zone on SMACNA website
- ▼ Invitation to SMACNA Association Leadership Meeting
- ▼ Invitation to Council of Chapter Representatives Meetings in June and December
- ▼ Additional invitation(s) to various SMACNA committee, council, and member events
- ▼ Opportunity to present up to four (4) annual educational webinars exclusively to SMACNA members
- ▼ Opportunity to appear in an annual SMACNA Premier Partner Spotlight video
- ▼ Use of SMACNA Premier Partner logo for stationery, literature, and on company website
- ▼ Company logo placed on select SMACNA communications and publications
- ▼ Recognition and presence in SMACNews Magazine
- ▼ 12 inserts per year in Products & Services Update e-newsletter
- ▼ Opportunity for interaction with all SMACNA social media channels

ANNUAL CONVENTION & PRODUCT SHOW BENEFITS

- ▼ Complimentary booth at SMACNA Product Show or two (2) complimentary full registrations to SMACNA Annual Convention
- ▼ 25% discount for additional SMACNA Product Show booth space
- ▼ Top priority selection of booth location at SMACNA Product Show
- ▼ Unlimited complimentary staff badges for SMACNA Product Show
- ▼ Complimentary contractor pre and post SMACNA Annual Convention attendee lists
- ▼ Promo insert in Annual Convention registration packet
- ▼ Reserved seating and recognition at Keynote Lunch and President's Lunch at SMACNA Annual Convention
- ▼ Placement of company logo in SMACNA Annual Convention app
- ▼ Free hole sponsorship at College of Fellows Golf Outing
- ▼ Priority selection of SMACNA Annual Convention sponsorship opportunities

ADDITIONAL BENEFITS

- ▼ Top priority submission status for SMACNA educational content
- ▼ Priority placement in SMACNA Products & Services Guide
- ▼ Access to all SMACNA member publications
- ▼ Signage recognition at SMACNA events
- ▼ 30% discount on Products & Services Guide ads
- ▼ Full access to the SMACNA technical manual e-library
- ▼ Opportunity to submit content for SMACNA Executive News Brief, SMACNews, and the weekly Member Update

For more information on how to become a SMACNA Premier Partner,
contact us at partners@smacna.org