



APRIL 12-14, 2026 • CHICAGO, IL

# SPONSORSHIP PROSPECTUS

Please contact Emma Danh at [edanh@smacna.org](mailto:edanh@smacna.org) for more information.





# ABOUT THE EVENT

SMACNA's Fabrication Forum brings together over 250 industry professionals from fabrication leaders and sheet metal contractors to technology innovators for two days of insight, connection, and real-world application. This year, we're excited to partner with The Hill Group to offer an exclusive behind-the-scenes tour of one of Chicago's most advanced fabrication facilities.

This is a prime opportunity for companies to showcase their brand, services, and thought leadership to a targeted audience of engaged and decision-making professionals in the sheet metal and HVAC fabrication space.





# SPONSOR

SMACNA Fabrication Forum attendees are the shop foremen, managers, superintendents and operational executives who have significant purchasing influence in their fabrication operations.

Our members look forward to the SMACNA Fabrication Forum, complete with the yearly Exhibit Area so they can meet in-person with suppliers and service providers that provide solutions to fit their unique needs.



## TOP 4 REASONS TO SPONSOR

- 1 250+ fabrication leaders** and industry influencers driving operational and purchasing decisions
- 2 20 exclusive exhibit booths** with built-in demo and networking zones
- 3 Premier industry visibility** to ensure your brand is in front of a national audience
- 4 Hands-on tour experience** provides a unique opportunity to tie your brand to innovation in action





# EXCLUSIVE OFFSITE RECEPTION SPONSOR

**Monday, April 13, 2026 | 6:00–8:00 p.m. | Pete's Dueling Piano Bar, Rosemont, IL**

Step into the spotlight as the Exclusive Sponsor of the SMACNA Fabrication Forum 2026 Offsite Reception, an evening of unforgettable energy, live music, and industry camaraderie. Pete's Dueling Piano Bar is known for its high-octane, crowd-powered entertainment, where top-tier pianists battle it out in a lively, interactive sing-along experience.

This one-of-a-kind sponsorship places your brand at the center of the excitement ensuring every attendee associates your company with the night they'll be talking about long after the Forum ends.

**Check out the virtual tour [here!](#)**





# EXCLUSIVE OFFSITE RECEPTION SPONSOR

COST: \$10,000

## Your Exclusive Branding Includes:

**Full-Venue Branding Rights:** Your logo featured throughout the event space from entry signage to digital screens and tabletop displays.

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**On-Screen Visibility:** Branded graphics and logo rotation on TV screens around the venue during the entire reception.

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**Name Your Signature Cocktail:** Add a personal touch to the night by naming a featured drink after your company or product. Your signature cocktail will be promoted on bar menus and signage a fun, creative way to keep your brand in everyone's hand.

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**Verbal Recognition:** The spotlight is yours! As the exclusive event sponsor, your representative will have the opportunity to take the stage at Pete's Dueling Piano Bar to welcome guests, offer remarks, or introduce the performers owning the energy and excitement that kick off the night.

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# EXHIBITOR SPONSORSHIPS

## PREMIER SPONSOR

### Benefits:

- Priority booth selection
- Logo on event signage, digital screens, printed materials
- Logo on attendee badges
- Verbal recognition throughout the event
- 2 complimentary full event registrations
- 2 complimentary exhibitor staff badge registrations

**COST: \$10,000**

## GOLD SPONSOR

### Benefits:

- Priority booth selection
- Logo at our registration desk
- Branding on agenda slide deck and table signage
- Verbal recognition during lunch
- 1 complimentary full event registration
- 1 complimentary exhibitor staff badge registration

**COST: \$8,000**





# SILVER SPONSOR

## Benefits:

- Booth included
- Logo on event signage, web page, and printed agenda
- Mention during opening session
- 1 complimentary full event registration

**COST: \$5,000**

# BRONZE SPONSOR

## Benefits:

- Booth included
- Logo in event marketing emails and website
- Logo on signage, web page, and printed agenda
- Recognition during wrap-up remarks
- 1 complimentary exhibitor staff badge registration

**COST: \$3,000**





# ROSEMONT HYATT O'HARE PACKAGES

Maximize your visibility by placing your brand in the most high-traffic areas of the Rosemont Hyatt O'Hare where attendees gather, network, and connect. From the moment guests arrive to when they enter the ballroom, your brand can make a powerful and lasting impression.

Sponsoring event graphics ensures your company stands out as a key supporter of innovation and leadership in sheet metal and HVAC fabrication. These highly visible placements help reinforce your company's presence throughout the entire event experience.

## WHY SPONSOR BRANDING GRAPHICS?

**Unmatched Visibility:** Position your brand in front of 250+ industry leaders throughout the day.

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**Continuous Exposure:** Attendees encounter your brand multiple times ensuring strong recall.

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**Premium Placement:** Showcase your leadership in the fabrication space through strategic, high-impact visuals.

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**Memorable Presence:** Reinforce your commitment to innovation and industry growth by integrating your brand throughout the event environment.

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# ROSEMONT HYATT O'HARE PACKAGES

## Elevator Door Signage – Rosemont Ballroom >

### Details:

- Entry elevator doors
- 4 sets of doors located outside the Rosemont Ballroom
- Surface type: painted metal
- Sides: 8
- Total space sq feet: 102

**COST: \$4,500**

## Floor Signage - Rosemont Ballroom >

### Details:

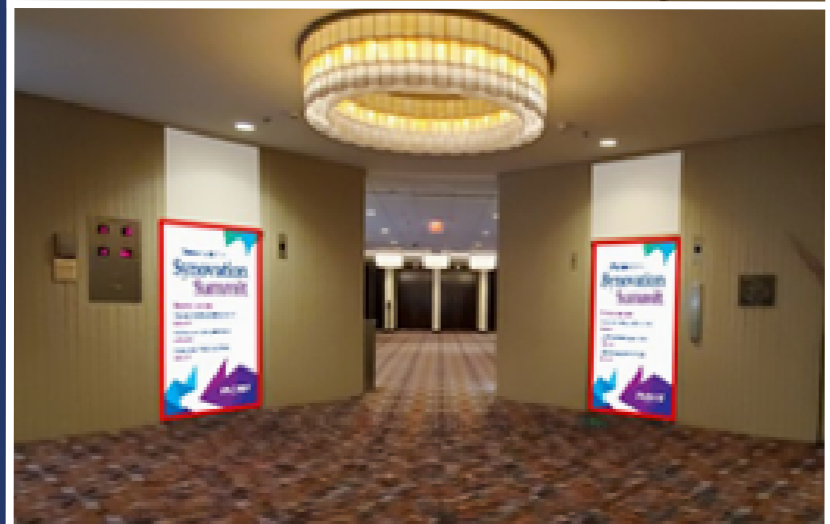
- Entry elevator door floor
- Central elevator bank
- Surface type: carpet
- Total space sq feet: 16

**COST: \$2,000**

## Package Deal >

**Includes:** Elevator Signage AND Floor Signage

**COST: \$5,500**





# ROSEMONT HYATT O'HARE PACKAGES

## Floor Signage – Rosemont Ballroom >

### Details:

- Entry Level Foyer
- Located at the entrance of the Rosemont Ballroom
- Rosemont Ballroom E Floor
- Surface type: carpet
- Total space sq feet: 4

**COST: \$750**



## Floor Signage – Lobby Level – Bottom of the Stairs <

### Details:

- Located at the bottom of the stairs leading up to the lobby level
- Entry level foyer
- Surface type: Stone
- Total space sq feet: 24

**COST: \$1,500**



# MEAL & NETWORKING SPONSORSHIPS

| SPONSORSHIP       | BENEFITS                                 | INVESTMENT |
|-------------------|------------------------------------------|------------|
| LUNCH SPONSOR     | TABLE TENTS, SIGNAGE, VERBAL RECOGNITION | \$4,000    |
| BREAKFAST SPONSOR | TABLE TENTS, SIGNAGE, VERBAL RECOGNITION | \$3,000    |
| COFFEE STATION    | SIGNAGE AT COFFEE BAR                    | \$2,000    |



# SPECIALTY SPONSORSHIPS

## TENT

Branded tent (lunch) at The Hill Group

**COST: \$5,000**

## HOTEL KEY CARDS

Branded hotel key cards to all attendees

**COST: \$3,000**

## MOBILE APP

Sponsor logo and link in the mobile app

**COST: \$1,000**

## REGISTRATION DESK

Branded photo wall near registration desk

**COST: \$2,000**



# 2026 SMACNA FAB FORUM

## IMPORTANT DETAILS



### **SPONSOR DEADLINE:**

January 31, 2026

### **ASSETS DUE:**

Logo files (vector preferred), promo content, signage requests

### **CONTACT FOR QUESTIONS OR BOOKING:**

Emma Danh

Corporate Partnerships & Relations Manager

Email: [edanh@smacna.org](mailto:edanh@smacna.org)

Phone: 301-938-3261

### **NEXT STEPS:**

Ready to secure your sponsorship? Contact us today to reserve your spot and elevate your brand at one of the most dynamic fabrication-focused events in the industry.



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