

MCAA | SMACNA | TAUC  
SAFETY & HEALTH  
CONFERENCE



## 2027 SPONSORSHIP PROSPECTUS

CAESARS PALACE | LAS VEGAS, NEVADA

JANUARY 11 – 14, 2027

## Partnering for a Safer Job Site

In union construction, safety and health are core values that protect lives, families, and communities. The MCAA | SMACNA | TAUC Safety & Health Conference brings union leaders, contractors, and safety professionals together to share best practices and advance our industry's commitment to protecting workers.

## Why Sponsor?

- Showcase your commitment to construction safety
- Connect directly with leaders and signatory contractors
- Highlight solutions that improve worker health and job site safety
- Align your brand with values and workforce training
- Build trusted relationships with industry decision-makers

## Who Attends?

- Leadership and business managers
- Signatory contractors
- Safety directors, site supervisors, and trainers
- Apprenticeship coordinators and health professionals
- Vendors and solution providers

## Industries Represented

- Commercial, industrial, heavy civil, utilities, energy, infrastructure, and specialty trades

### SPONSORSHIP QUESTIONS?

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## Sponsorship Opportunities

Flexible à la carte options allow you to target your support where it fits best. Mix and match to build your perfect sponsorship package.

### Tradeshow

Exhibit Booth **\$4,499**  
(10x10 with 2 chairs, a 6ft table, wastebasket, and 2 booth representatives)

Additional booth representatives **\$399**

#### Networking & Hospitality

Breakfast Sponsor (2) **\$10,000**

Coffee Break Sponsor (2) **\$10,000**

Lunch Sponsor (2) **\$10,000**

Breakout Rooms for the Day (2) **\$5,000**

#### Program & Branding

Exhibit Bag Sponsor **\$5,000**

Hat Bar at the Beer Park – Closing Night **\$10,000**

Cigar Bar at the Beer Park – Closing Night **\$7,000**

Keynote Sponsor (2) **\$5,000**

#### Swag & Giveaways

Tradeshow Giveaways  
(sponsor provides, given out during tradeshow to randomly selected attendee)

*Flexible sponsorship opportunity*

#### Digital & Media

Mobile App Sponsor **\$7,500**

Wi-Fi Sponsor **\$7,500**

Website Banner Ad **\$1,500**

**BUILD YOUR BRAND. SUPPORT SAFETY. CONNECT WITH INDUSTRY LEADERS.**

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