

Are Your Company Drivers Addicted to their Cell Phones?

Everyone knows at least one person who can't be away from their phone — even when behind the wheel. Did you know:

- 47 percent of Americans consider themselves to be addicted to their phones¹
- People check their phone an average of 344 times per day¹
- Drivers are 23 times more likely to crash when using a cell phone²
- One out of every four car accidents is caused by texting and driving in the United States³

Cell phone addiction is real. Are your employees among the 47 percent of Americans who can't keep their hands and minds off their phones on the road? If you can't definitively answer that question, it's time to take action.

Take action: During National Distracted Driving Awareness Month this April, educate your employees on the danger of cell phone addiction using the statistics shared above.

Take action: Learn more about [Federated DriveSAFESM Telematics](#), which offers insight into employees habits behind the wheel – including phone use.

Federated® has knowledgeable risk consultants that are also available to clients to provide personal consultation on distracted driving topics and ways to reduce cell phone use behind the wheel. Reach out to your local [marketing representative](#) to learn more.

1. <https://www.reviews.org/mobile/cell-phone-addiction/> 2022 Cell Phone Usage Statistics: How Obsessed Are We? Accessed 2/16/23.
2. US Department of Transportation. "Driver Distraction in Commercial Vehicle Operations". <https://www.fmcsa.dot.gov/sites/fmcsa.dot.gov/files/docs/FMCSA-RRR-09-042.pdf>. Accessed 2.20.2023
3. <https://www.edgarsnyder.com/car-accident/cause-of-accident/cell-phone/cell-phone-statistics.html> 2022 Texting and Driving Accident Statistics. Accessed 2/16/23.

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