

# CHAPTER EXECUTIVES' INSTITUTE

JANUARY 31 – FEBRUARY 2, 2023



JW Marriot Phoenix Desert Ridge Resort & Spa  
5350 East Marriott Drive, Phoenix, Arizona 85054

## TUESDAY, JANUARY 31

7:30 a.m.

3:00 p.m.

5:00 p.m. to 6:00 p.m.

**Golf** (optional)

**Hotel Tour** (optional)

**Welcome Reception**

Name of Meeting Place

Name of Meeting Place

## WEDNESDAY, FEBRUARY 1

7:30 a.m. to 8:00 a.m.

8:00 a.m. to 8:20 a.m.

8:20 a.m. to 9:10 a.m.

9:10 a.m. to 9:30 a.m.

9:30 a.m. to 10:00 a.m.

10:00 a.m. to 10:15 a.m.

10:15 a.m. to 10:45 a.m.

10:45 a.m. to 11:30 a.m.

11:30 a.m. to Noon

Noon to 1:00 p.m.

1:00 p.m. to 2:30 p.m.

**Breakfast**

**Welcome and Conference Overview**

*Mandi Wilkins, SMACNA of Southern Nevada and CEI Chair*

**Conversation with SMACNA CEO**

*Aaron Hilger, SMACNA National*

**Convention Overview with Convention Management Resources (CMR)**

*John Franco, SMACNA National and Kristin De Guzman, SMACNA National*

**Accelerate Your Impact, a New Chapter Executive Education Program**

*Bridgette Bienacker, SMACNA National and Joye Blanscett, SMACNA National*

**Stretch Session**

**Path to Becoming an ASAE Certified Association Executive (CAE)**

*Melissa Barbour, SMACNA of Long Island and CEI Board Member and James T. Strother, Jr., CAE, SMACNA of Western PA*

**Labor and Management Success Stories and Initiatives**

*Nathan Cooper, SMACNA Colorado and John Quarnstrom, SMARCA, Inc and CEI Board Member*

**SMACNA SCARIES: JATC Horror Stories and Lessons Learned**

*Dajen Bohacek, SMACCA of Milwaukee; Deb Sullivan, SMACNA of Northern Illinois and Joye Blanscett, SMACNA National*

**Lunch**

**Difficult Conversations: Communicating Effectively with Board Members**

*Andy Scantland, Upside Leadership*



2:30 p.m. to 2:45 p.m.

**Stretch Session and Sloshed Art Setup**

2:45 p.m. to 4:00 p.m.

***Sloshed Art: A Social Experience Through Paint***

*Sponsored by SMACNA of Southern Nevada and XXXX*

4:00 p.m. to 6:00 p.m.

***Explore Chapter Night Options***

6:00 p.m.

**Dine Around (optional)**

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## **THURSDAY, FEBRUARY 2**

7:30 a.m. to 8:00 a.m.

**Breakfast**

Name of Meeting Place

8:00 a.m. to 8:45 a.m.

**BE4ALL: How Chapter Executives Can Start the Conversation**

*Joye Blanscett, SMACNA National; Dajen Bohacek, SMACCA of Milwaukee and Cheryl Sprague, SMACNA Sacramento*

8:45 a.m. to 9:30 a.m.

**SMACNA SCARIES: Contract Language Horror Stories and Lessons Learned**

*Peter Jenkins, SMCA of Philadelphia and Vicinity and CEI Board Member; Jonathan Kowalski, SMACCA of Milwaukee and CEI Board Member*

9:30 a.m. to 9:45 a.m.

**Stretch Session**

9:45 a.m. to 10:30 a.m.

**Battle of the Executives Game Show**

*Mandi Wilkins, SMACNA of Southern Nevada and CEI Chair*

10:30 a.m. to 11:30 a.m.

**Rap Session**

- **Mentoring Programs and/or Peer Groups**  
*Jen Squirewell, SMACNA National; Peter Jenkins SMCA of Philadelphia and Vicinity and CEI Board Member and John Quarnstrom, SMARCA, Inc and CEI Board Member*
- **New Journeypersons Classifications**  
*John Contrubis, NYC SMACNA and CEI Board Member*
- **Extending the CEI**  
*Mandi Wilkins, SMACNA of Southern Nevada*

11:30 a.m. to Noon

**CEI Annual Business Meeting**

Noon

**Adjournment**